



**Voluntários na Educação
Educamos no Voluntariado**

Corpo Nacional de Escutas - Escutismo Católico Português

Volunteers in Education – Educating through Volunteering

2011.

**European Year
of Volunteering**

**The Celebration Project of
CNE/Portugal**

CORPO NACIONAL DE ESCUTAS

EYV 2011 Project Team

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Background

- The European Commission proclaimed 2011 as the European Year of Volunteering.
- Corpo Nacional de Escutas – CNE (Portuguese Catholic Scouting) will live the Scout year of 2010/2011 under the theme “Charity”, inspired by Mother Theresa of Calcutta.
- CNE is the largest association in Portugal considering the number of permanent adult volunteers.
- CNE’s Youth Programme provides young people a significant learning environment in volunteering, as it proposes to them a life of service and gratuitousness, through personal challenges and service to the community.

Purpose

The purpose of this document is to establish the program of the celebration of the European Year of Volunteering to be lived in Corpo Nacional de Escutas – CNE.

The program is presented around seven different areas:

- **Leaders**
Promote/Care/Value
 - **Young People**
Testimony/Sensitize/Educate
- **Communication**
Show/Present/Expose
 - **Association**
Structure/Organize/Develop
- **Politics**
Position/Reflect/Advocate
 - **Studies**
Knowing/Explore/Invest
- **Celebrations**
Celebrate/Praise/Recognize

LEADERS

The ensemble of volunteers of CNE is one of its best assets, which is worthy to promote, to care and to value.

MOTTO

TO PROMOTE Volunteering

TO CARE about the conditions to practice Volunteering

TO VALUE each Volunteer

ACTIONS



Testimonies of Leaders

To register the testimony of 10 Leaders' daily life – out of a heterogeneous group regarding age, region, gender, etc – and publish them in each of the 10 editions of the national Scout magazine “Flor de Lis” during 2011. It will be 10 life chronicles with which c. 13.000 leaders can be identified to.

The record may also include a magazine report and a collection of image and sound, to be used by the Scout magazine and in a possible DVD.



365 Days

Daily feature of a sentence (or possibly an image) dedicated to Volunteering, from different sources: Baden-Powell, Church texts, the Gospel, etc..



Articulation Scouting-Family

Production of a document – possibly in cooperation with external partners – about the articulation between the Scout work and family life.



“Apis” Meeting

A training meeting of all adult volunteers and professionals from the national level of CNE.



Church and Volunteering

Production of texts to be published by the Scout magazine or other documents to be presented autonomously, about Volunteering and the mission of the Christian (lay).

YOUNG PEOPLE

Young people are the purpose, the target and the leading actors of CNE's action, and it is important to underline the role of Service to Others as an educational opportunity for one's self-education. With them we have to testify, to sensitize and to educate.

MOTTO

TO TESTIMONY Volunteering

TO SENSITIZE to the Other

TO EDUCATE for Service

ACTIONS



Promoting the Good-Deed

Strengthening the message and the idea of the good-deed, as the first expression of Volunteering.



Promoting Service Activities

To do or to participate in Service activities that could deepen the interaction between CNE and society at large, and fostering personal development in each of its members, while active and intervenient citizens in building up a better world.



Promoting External Volunteering

To promote the participation of Rovers, within the framework of the Rover Programme (the last stage of personal development called "*Challenge*"), in educational Service opportunities outside the Association.

COMMUNICATION

The European Year of Volunteering is an excellent opportunity to communicate CNE to Society, in general; therefore it is necessary to show, to present and to expose.

MOTTO

TO SHOW the Association

TO PRESENT the Mission

TO EXPOSE the Action

ACTIONS

-  **Association of Volunteers / School of Volunteering**
To present Corpo Nacional de Escutas as being, at the same time, an Association of Volunteers and a School of Volunteering.
-  **Communication and Image Strategy**
To develop and implement a specific strategy for the European Year of Volunteering, which ensures a programmed presence of CNE in the media, within the framework of a Communication and Global Image Strategy for the Association.
-  **Communication Materials**
To prepare and make available materials, such as texts, articles and reports, aiming to be used by the media.
-  **Communication Kit**
To prepare and deliver a specific communication kit for the European Year of Volunteering, aiming regional and local structures of CNE.
-  **Calendar 2011**
To dedicate the 2011 edition of CNE's calendar to the European Year of Volunteering.

ASSOCIATION

The European Year of Volunteering should be an occasion for CNE to improve its internal Volunteering culture and practice and for that it is necessary to structure, to organize and to develop.

MOTTO

TO STRUCTURE the Association

TO ORGANIZE the Mission

TO DEVELOP the Action

ACÇÕES



Documentation

To enrich the documental area of CNE with translations of the most recent and relevant texts and documents related to Volunteering, published either by WOSM or any other important entity.



Volunteering Policy

Production of a document regarding CNE's Volunteering Policy.



Leader Profile

Definition of the profile of a scout leader (adult volunteer) in CNE.



Congress on Volunteering

Active promotion and participation in the organization of the Portuguese Congress on Volunteering, an initiative of the Portuguese Confederation of Volunteering.



Integrated System of Scout Information

Development and improvement of the "Adult Leaders' Module" in the internal Integrated Scout Information System, in articulation with the RSF process (renewal of the training system) and other needs.



Volunteering in Scout Centres

Development of a line of action and initiatives that promote and train the staff teams of the Scout Centres, as an exercise of volunteering.

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Volunteering in Civil Protection

Production of documents about Volunteering in the framework of the Civil Protection that identify and clarify the role of CNE and originate protocol documents for its different structures.

POLITICS

Corpo Nacional de Escutas has some specific responsibilities in standing for Volunteering, as it is a fundamental pillar of its action. This should be done – in political terms – by positioning, reflecting and advocating.

MOTTO

TO POSITION Corpo Nacional de Escutas

TO REFLECT about Reality

TO ADVOCATE for better Framework

ACTIONS



Political Agenda

Definition of the political issues, related to Volunteering, about which CNE should start a political debate with the concerned authorities, while having its own position.



Portuguese Confederation of Volunteering

Pro-active involvement of CNE in the organization, expansion and initiatives of the Portuguese Confederation of Volunteering.

STUDIES

Corpo Nacional de Escutas should take advantage of the dynamics around the European Year of Volunteering in order to deepen knowledge as a support for adult management. This is why CNE should know, explore and invest.

MOTTO

TO KNOW the Volunteers

TO EXPLORE Motivations

TO INVEST in People

ACTIONS

Sociological Characterization

Development of studies, in possible partnership, about the sociological characterization of the volunteers in CNE.

Motivation of Leaders

Development of studies, in possible partnership, about the personal motivation of the volunteers in CNE, as well as their motivation factors (reward), internal and external, from the recruitment and retaining perspectives.

Compared Study

Development of a compared study about the policies and framework of Volunteering in the European Scout Associations and possibly others.



CELEBRATIONS

As there are obvious reasons to do that, Volunteering should be highlighted in CNE and every one of its volunteers. This is why CNE should celebrate, praise and recognize.

MOTTO

TO CELEBRATE the Year

TO PRAISE the role of Volunteering

TO RECOGNIZE Generosity

ACTIONS



International Day of Volunteering

To acknowledge the International Day of Volunteering – 5th of December – with a symbolic token to be delivered to each leader.



Corpo Nacional de Escutas' Anniversary

Underlining the role and generosity of Volunteering on the occasion of CNE's anniversary reception – 27th of May.



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